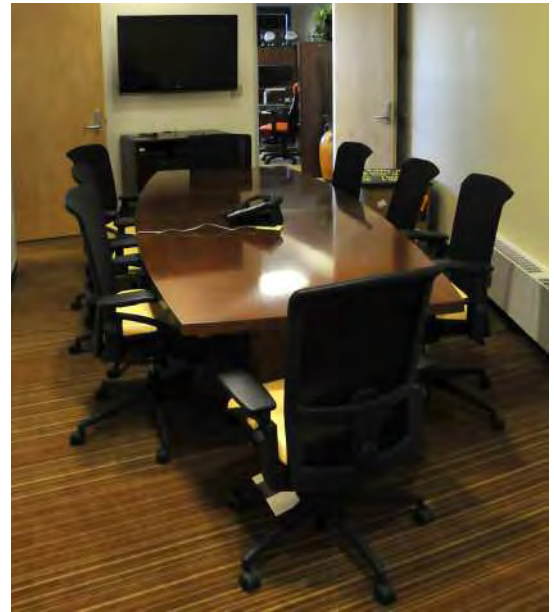


# COORS EVENTS CENTER



## Quick Facts

- Dedicated:** 1979
- First Women's Basketball Game:** Nov. 16, 1979 (Colorado State, W 112-48)
- Capacity:** 11,064
- Construction Cost:** \$7,579,756
- Student Seats:** 4,000
- Seasons:** 33
- CU's all-time record at CECC:** 367-126 (.744)
- Recent additions:** Permanent Playing Surface (2008), Practice Facility (2011)
- Also home to:** Colorado Men's Basketball, Colorado Volleyball
- Undefeated Seasons:** Five (1980-81, 1981-82, 1982-83, 1992-93, 1993-94)
- Longest Home Win Streak:** 53 (Feb. 20, 1980, through Nov. 19, 1983)
- Longest Home Conference Streak:** 31 (Jan. 25, 1992, through Feb. 2, 1996)



Since 1979, the Coors Events Center on the southwest edge of the Boulder main campus has been home to Colorado women's basketball. It is the home of the NCAA's eighth-longest all-time home court win streak, the Big Eight Conference's longest home league streak and home to five undefeated home seasons.

The most dramatic changes in the 32-year history of the Coors Events Center have taken place in the last four years, culminating with the dedication of a 43,000 square foot practice facility in August 2011.

CU made the commitment to enhance the basketball program by reconfiguring the second level of the Coors Events Center for a basketball operations center. The headquarters for Colorado Basketball, completed in April 2008, allows the Buffs' coaches, student-athletes and staff more convenient access to the playing floor, practice gym, locker rooms, weight room and sports medicine facilities within the Events Center.

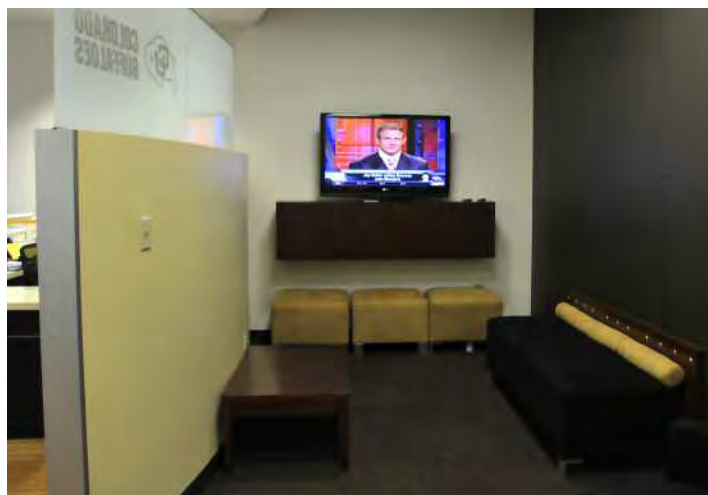
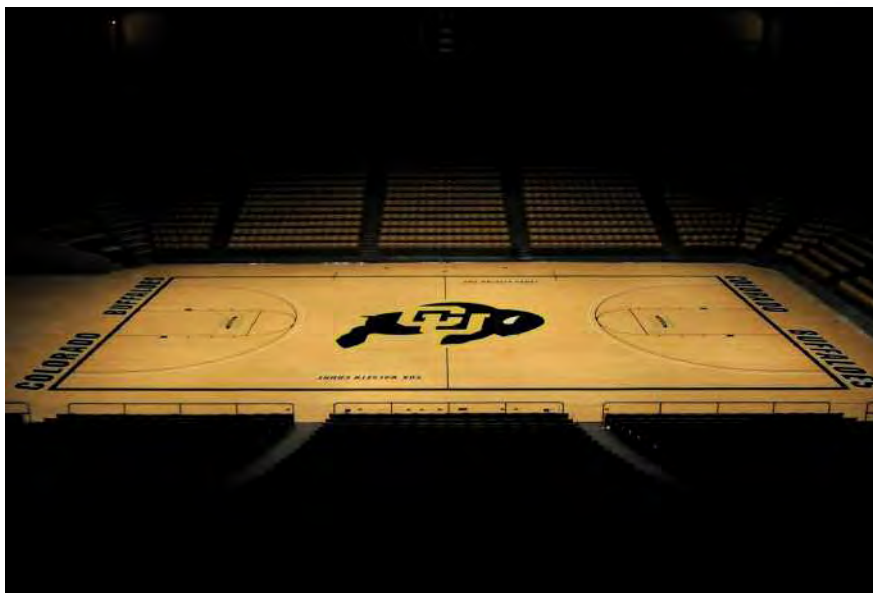


# COORS EVENTS CENTER

During the summer of 2008 the Coors Events Center underwent a \$200,000 "Floor Lift" as a permanent maple surface was installed. The high grade maple gives the floor and almost white appearance and features the signature Buffalo on Sox Walseth Court.

The \$10.8 million practice facility, built from private funding, opened in August 2011 adding two full basketball/volleyball courts, a new women's basketball locker room and additional coaches offices and meeting rooms. The facility is attached to the north side of the Coors Events Center and allows CU basketball and volleyball student-athletes greater access and teams better flexibility in practice and workout scheduling.

The structure matches the campus architectural Charles Klaunder theme, a northern Italian, rural Tuscany influence, with varicolored sandstone and red-tiled roofs to match the other 200-plus buildings on the CU-Boulder campus.



## Top Home Crowds

Attend.	Opponent	Date	Result
11,199	UNLV	3/18/89	L 74-84
11,198	Oregon	3/19/94	W 92-71
11,072	Holy Cross	3/16/95	W 83-49
11,072	Southwest Missouri State	3/18/95	W 78-34
10,929	Kansas	2/4/94	W 75-67
10,322	Tennessee	12/17/94	L 72-78
9,531	UC-Santa Barbara	3/20/93	W 81-54
9,121	Iowa State	2/19/94	W 83-38
8,521	Nebraska	2/21/93	W 71-63
8,282	Kansas State	2/23/02	W 79-58

The practice facility was given LEED Platinum Certification, the highest possible by the internationally recognized system developed by the US Green Building Council. As of the summer 2011, 557 buildings in the world have achieved it, 473 in the US. Of the 473 in the US, only 31 other buildings in all of higher education nationwide have met the standard, and this is the second athletic facility beside Florida's west stadium expansion.

The Coors Events Center is within walking distance from all points of campus, and parking for Colorado basketball games is free to the public in the parking garage located just north of the arena. The southwest entrance faces the majestic flatirons, the mountains located west of campus, providing Colorado fans with one of most beautiful views in all of collegiate athletics when they arrive to the game. Coors has hosted its share of concerts. Bob Dylan, Jack Ingram and Juice Newton are just some of the artists who have taken the stage in the Events Center, providing an indoor venue for CU students and Boulder residents equipped to attract some of the best entertainers in the World.





# COLORADO TRADITIONS

## School Colors

The official colors of CU are silver and gold. According to the book *Glory Colorado*, these colors were adopted by the class of 1888, as a symbol of the mineral wealth of this state. But in 1921, as football became more popular, there were complaints from the students that silver and gold did not look good on football jerseys. In fact, silver and gold ended up looking like dirty gray and dark yellow. It wasn't until 1959 that the football team changed its jerseys to black with yellow. And although the football team seems to have set the trend with its color choice, CU still has the official colors of silver and gold.

## CU, not UC

A question often asked of many former Big Eight schools: Why is it the University of Colorado, but the moniker is CU and not UC? (The same applies at Kansas-KU, Missouri-MU, Nebraska-NU and Oklahoma-OU). "Midwestern casualness," said CU historian Fred Casotti. It has always been this way at Colorado, for whatever reason, and at the other four listed above, but seemingly nowhere else in the USA. In the 1950s, there was a concerted effort to eliminate the use of "CU" on the Boulder campus, both as a symbol and in speech, but Casotti said that no one would buy into it. "Nobody would change," he said. "It's easier to say than U of C, UC sounds like slang or something (as in 'you see'), and it was traditional. By trying to eliminate it, they reinforced it."

## Buffaloes

The buffalo first appeared in 1934, three weeks after a contest to select an official school nickname by the *Silver and Gold* newspaper had come to an end and "Buffaloes" was the winning entry. The nickname was officially bestowed upon the school's teams at halftime of the Homecoming game against Utah. For the final game of the '34 season, some students paid \$25 to rent a buffalo calf mascot along with a real cowboy as his keeper. It took the cowboy and four students to keep the calf under control on the sidelines, a 7-0 win over the University of Denver on Thanksgiving Day.

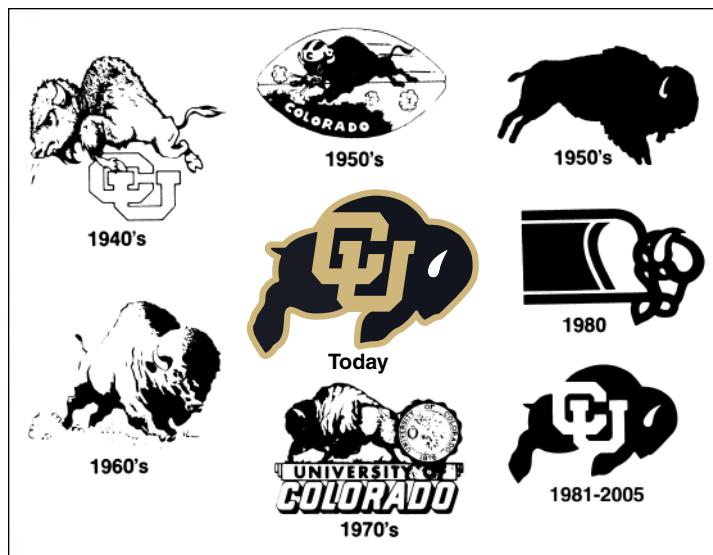
Prior to 1934, CU athletic teams usually were referred to as the "Silver and Gold", but other nicknames teams were sometimes called included Silver Helmets, Yellow Jackets, Hornets, Arapahoes, Big Horns, Grizzlies and Frontiersmen. The campus newspaper announced the contest in the fall of 1934, with a \$5 prize to go to the author of the winning selection. Claude Bates of New Madrid, Mo., and James Proffitt of Cincinnati, Ohio, were co-winners for the prize as both submitted Buffaloes as their entry. Athletic Director Harry Carlson, graduate manager Walter Franklin and Kenneth Bundy of the *Silver and Gold* were the judges. Through the years, synonyms which quickly came into use included "Bison", "Buffs", "Thundering Herd", "Stampeding Herd", "Golden Avalanche", and "Golden Buffaloes".

### CU Fight Song

Fight CU down the field,  
CU must win  
Fight, fight for victory  
CU knows no defeat  
We'll roll up a mighty score  
Never give in  
Shoulder to shoulder  
We will fight, fight  
Fight, fight, fight!

### Alma Mater

Hail, all hail our alma mater  
Ever will our hearts be true  
You will live with us forever  
Loyal will we be to you  
We sing forever your praises  
Evermore our love renew  
Pledge our whole devotion to you  
Dear old CU.



Ralphie V